Towards Effective Model And Integrated Methodology To Achieve Sustainability Design For Commercial Spaces In New Cities

Ph.D Summary
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Abstract
The research aims to reach an integrated approach to achieving sustainability in commercial markets for that must be Activation of the elements and distinctive treatments of sustainable commercial spaces, Application of the theoretical foundations and standards in the design of modern global commercial markets, achieve wishes and needs of shoppers and access to The curriculum proposal in the form of model evaluation can evaluate projects or alternatives solutions in the initial design phase to select the best alternatives and working on its development leading to the optimal solution, The research casts light on the experience of commercial markets in new urban communities to develop their own recommendations.

Keywords: Architectural Design, Shopping Market, Commercial Spaces, Architecture Development.

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The problem of architecture & urban identity of campus buildings in new communities

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Abstract
New University Campus buildings, new urban communities is the center of cultural and civilizational radiation because of their scientific value, symbolic and factor interact with the identity and character of the place. It has become suffering from lack of respect for the identity of a local architectural, urban and cultural heritage of the place as a result of an extensive and varied intellectual, which occurred as the product of the stage of modernism and different orientations and self-views, both architects or owners of the universities and foreign institutes in a case dealing with the architectural identity. This study discusses the correlation between the urban and architectural identity of the campus buildings and space, studying the different experiences, which has respected the identity and character of the place. Through the study and analysis of some examples in the local reality and the new urban communities in order to take advantage of the serious examples which respects the importance of architectural identity and the cultural heritage of the place, especially of university buildings when building in a society with a characteristic cultural, heritage and unique identity.

Keywords: Architecture Identity, University Camps Building, Cultural Heritage.

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References

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