

## CONFERENCE ANNOUNCEMENT

We are glad to announce the 3<sup>rd</sup> IRT International Scientific Conference “Integrated Relational Tourism – Territories and Development in the Mediterranean Area”, that will take place in Cairo, Egypt, from Saturday 24<sup>th</sup> to Monday 26<sup>th</sup> of October 2009.

The Conference, promoted by the Helwan University, is organized by ARCES University College, the Research Center CRUEC and the Embassy of Italy in Egypt with the cooperation of the Palermo University.

The theme of the Conference regards the development and the territories of the Mediterranean in an Integrated Relational Tourism approach, while respecting the cultural and environmental sustainability.

For more information, kindly visit the web site [www.irtconference.org](http://www.irtconference.org).

The Conference Organizing Committee